



DIGITIZATION OF FINANCIAL MANAGEMENT: EFFECTIVENESS OF SITAB APPLICATION IN THE 2024 REGIONAL ELECTIONS

Pipit Nurul Aprilia and Joni Prayogi

Faculty of Economics and Business, Jenderal Soedirman University

Email Corresponding Author: pipit.aprilia@mhs.unsoed.co.id

Abstract

Digitalization of financial management in the context of the 2024 Pilkada is important to ensure transparency, accountability, and efficiency in the budget management process. One of the efforts implemented by the Cilacap Regency General Election Commission (KPU) is the use of the Budget Stage Information System (SITAB) application. This application is designed to facilitate planning, reporting, and monitoring of Pilkada budget allocations. This internship aims to assess the effectiveness of the SITAB application in supporting the financial management of the 2024 Pilkada at the KPU of Cilacap Regency and shows that the SITAB application simplifies the financial management process, increases the accuracy of budget data, and accelerates the reporting and evaluation process. Its use also increases transparency, where each stage of the budget can be monitored directly by relevant parties, thus reducing the potential for fraud or misuse of the budget. The method used was hands-on practice of using the SITAB application during the internship. However, challenges still exist in terms of user training and adaptation, especially for officers who are not familiar with digital systems. Overall, the SITAB application proved to be effective in improving the quality of Pilkada financial management at KPU of Cilacap Regency, although further capacity building and socialization is needed so that this application can be used optimally.

Keywords: digitalization, financial management, SITAB, Pilkada 2024, KPU Cilacap.

Abstrak

Digitalisasi pengelolaan keuangan dalam rangka Pilkada 2024 menjadi hal yang penting untuk memastikan transparansi, akuntabilitas, dan efisiensi dalam proses pengelolaan anggaran. Salah satu upaya yang diterapkan oleh Komisi Pemilihan Umum (KPU) Kabupaten Cilacap adalah penggunaan aplikasi Sistem Informasi Tahapan Anggaran (SITAB). Aplikasi ini dirancang untuk mempermudah perencanaan, pelaporan, dan pengawasan alokasi anggaran Pilkada. Pelaksanaan magang kali ini bertujuan untuk menilai efektivitas aplikasi SITAB dalam mendukung pengelolaan keuangan Pilkada 2024 di KPU Cilacap dan menunjukkan bahwa aplikasi SITAB mempermudah proses pengelolaan keuangan, meningkatkan akurasi data anggaran, serta mempercepat proses pelaporan dan evaluasi. Penggunaannya juga meningkatkan transparansi, di mana setiap tahapan anggaran dapat dipantau secara langsung oleh pihak-pihak terkait, sehingga mengurangi potensi kecurangan atau penyalahgunaan anggaran. Metode yang digunakan adalah dengan praktik secara langsung terhadap penggunaan aplikasi SITAB pada saat kegiatan magang. Namun, tantangan masih ada dalam hal pelatihan dan adaptasi pengguna, terutama bagi petugas yang belum terbiasa dengan sistem digital. Secara keseluruhan, aplikasi SITAB terbukti efektif dalam meningkatkan kualitas pengelolaan keuangan Pilkada di KPU Cilacap, meskipun perlu dilakukan peningkatan kapasitas dan sosialisasi lebih lanjut agar aplikasi ini dapat digunakan secara optimal.

Kata Kunci: digitalisasi, pengelolaan keuangan, SITAB, Pilkada 2024, KPU Cilacap.

A. INTRODUCTION

UU No. 7/2017 on General Elections, 2017 is the legal basis for the General Elections Commission (KPU) as the only national, permanent, and independent organizing institution in conducting General Elections. The General Election Commission in carrying out its main duties and functions as the organizer of the General Election, the Election of Governors and Deputy Governors, Regents and Deputy Regents, and / or Mayors and Deputy Mayors of the KPU is assisted by the Provincial KPU and Regency / City KPU which are

hierarchical.

Along with the development of information technology, digitization has become one of the key factors in improving the efficiency and transparency of various sectors, including in public financial management. Information technology as a cumulative of tools, procedures, and systems used to collect, store, process, and disseminate information (O'Brien & M, 2013). In the context of elections, especially Regional Head Elections (Pilkada), accurate and transparent budget management is vital. One of the institutions responsible for managing the

Pilkada budget is the General Election Commission (KPU), which has a strategic role in ensuring the implementation of elections runs smoothly, fairly, and in accordance with applicable rules.

In the 2024 regional elections, the KPU of Cilacap Regency implemented the Information System for Budget Stages (SITAB) application to facilitate more integrated and efficient financial management. The SITAB Application aims to digitize the budget planning, reporting, and monitoring processes, replacing error-prone manual systems and facilitating real-time access to information. Through the implementation of this system, it is expected to create transparency, accountability, and more effective supervision in every stage of Pilkada budget management.

Although digitalization has shown various advantages in the financial management sector, the challenges of implementing the SITAB Application still need to be considered, especially related to the readiness of human resources, system integration, and technical training for users. Therefore, this article aims to determine the effectiveness of the SITAB application in supporting the financial management of Pilkada 2024 at the KPU of Cilacap Regency, as well as identifying potential obstacles and opportunities for improvement in the implementation of this system.

B. IMPLEMENTATION AND METHODS

The internship was held at the General Election Commission

(KPU) of Cilacap Regency which is located at Jalan M.T. Haryono Relokasi No.75, Cidapur, Donan, Kecamatan Cilacap Tengah, Kabupaten Cilacap, Jawa Tengah. The implementation of internship activities began on August 5, 2024 until December 6, 2024.

The method of activity carried out is work practice. Some of the activities carried out by the author during the internship include inputting data in the SITAB Application such as inputting cellphone numbers, Voting Committee (PPK) or Sub-district Election Committee (PPS) BANK types where this is for the purposes of transferring honoraria and making it easier to contact the parties concerned, archiving incoming letters and outgoing letters where the KPU of Cilacap Regency has used digital archives, namely using the Urip Iku Urup (UIU) website on the DOKU Application. This website is used to archive incoming and outgoing letters and make official travel letters. Make assignment letters and service travel letters for employees who will carry out official trips both within the city and outside the city. Become a Receptionist by applying the materials that have been obtained during the lecture process. Recapitulating LPJ or monthly accountability sheets, in this case there are 2 types of LPJ, namely LPJ Honorarium and Operational LPJ where the LPJ Honorarium contains the General Cash Book (BKU), Budget Plan (RAB), Proof of Receipt, Decree (SK) while the Operational LPJ contains the General Cash Book (BKU), Proof of Receipt, Receipt of payment or purchase (Snack, ATK, Banner),



and Office Travel Letter (SPPD). Conducted SITAB Application monitoring to several sub-districts in Cilacap Regency such as Dayeuhluhur and Wanareja Sub-districts on October 14, 2024, Kroya and Sampang Sub-districts on October 18, 2024 in this monitoring explained and taught PPK and PPS how to upload LPJ correctly and accordingly in the SITAB Application. Participating in Pilkada meetings and stages such as the coordination meeting for the issuance of simultaneous election campaign props in 2024 at the Dafam Hotel, technical guidance for voting and vote calculation in the election of Governors and Deputy Governors, Mayors and Deputy Mayors, Governors and Deputy Governors, and Regents and Deputy Regents of Cilacap at the Sindoro Hotel, in addition to having the opportunity to become MC and maintain the guest list, in addition to attending the meeting also contributed to the Regional Head Elections (Pilkada) stages starting from the registration of candidate pairs, determination and taking of sequence numbers, first debate and second debate of candidate pairs for regent and deputy regent of Cilacap. Election socialization carried out at the float carnival event. Folding sort of Ballots, in the run-up to the Regional Head Elections (Pilkada), Logistics activities will be carried out, namely folding sort of ballots which will be held on October 31 - November 4, 2024 in this activity ballots before entering the ballot box will go through sorting first, then folded and will be weighed. Each box will contain ballots according to the number of registered Permanent Voters List

(DPT).

C. RESULT AND DISCUSSION

By participating in work practices, I gained new knowledge and experiences that were not previously obtained when attending lectures in the classroom. Such as having the opportunity to become an MC in an event organized by KPU of Cilacap Regency, archiving and disposing of incoming and outgoing letters, participating in monitoring the SITAB Application which is an application used in financial management during the 2024 elections and pilkada, archiving the Accountability Sheet (LPJ) where the LPJ is divided into 2, namely LPJ Honorarium, LPJ Operational. The Honorarium LPJ is an LPJ whose source of funds is from the province, the Operational LPJ is an LPJ whose source of funds is from the regional government and for fast consumable items such as stationery, and meeting consumption.

One form of digitalization in financial management implemented in KPU of Cilacap Regency is the use of the Budget and Expenditure Transaction Information System (SITAB) application. This application is designed to facilitate the process of budget management and financial transactions in the context of the 2024 Regional Head Election (Pilkada). The main purpose of using this application is to ensure that every financial transaction related to Pilkada can be recorded properly, transparently, and in accordance with applicable regulations. The SITAB application is expected to reduce the potential for errors in recording financial transactions, accelerate the budget

verification process, and increase transparency and accountability in the financial management of Pilkada. With this application, all stages of financial management, from planning, implementation, to budget reporting, can be done digitally, thus minimizing human error and data falsification.

In the early stages of implementation, the Cilacap KPU conducted socialization and training for all employees involved in the financial management of Pilkada. This training aims to make employees understand how the SITAB application works and be able to operate it properly. This application is also equipped with features that allow users to track financial transactions in real-time and produce accurate financial reports. In its operation, the SITAB application allows the Cilacap KPU to manage the 2024 Pilkada budget more efficiently. In addition, this application also provides convenience in conducting budget supervision, so as to prevent leakage or misuse of funds. The use of the SITAB application in the KPU of Cilacap Regency shows positive results in terms of the effectiveness of financial management.

Although the SITAB application showed positive results, there were some challenges faced during the implementation and use of this application. Some of the challenges found in the Cilacap KPU include: sometimes frequent errors for the application, such as scans from PPK / PPS that are not neatly arranged and soft and hard files that are still messy, there are still documents for PPK and PPS that are still sometimes upload

incorrectly, errors in filling in the nominal so that the nominal inputted with the nominal in the document for its activities each month does not match, and not a few are often double uploading their accountability report files.

D. CLOSING

Conclusions

One form of digitalization in financial management implemented in KPU Cilacap is the use of the Budget and Expenditure Transaction Information System (SITAB) application. This application is designed to facilitate the process of budget management and financial transactions in the context of the 2024 Regional Head Election (Pilkada). The main purpose of using this application is to ensure that every financial transaction related to Pilkada can be recorded properly, transparently, and in accordance with applicable regulations. In addition, this application also provides convenience in conducting budget supervision, so as to prevent leakage or misuse of funds. The use of the SITAB application at the Cilacap KPU shows positive results in terms of the effectiveness of financial management.

Although the SITAB application showed positive results, there were some challenges faced during the implementation and use of this application. Some of the challenges found in the KPU of Cilacap Regency include: sometimes frequent errors for the application, such as scans from PPK / PPS that are not neatly arranged and soft and hard files that are still messy, there are still documents for PPK and PPS that are still

sometimes upload incorrectly, errors in filling in the nominal so that the nominal inputted with the nominal in the document for its activities each month does not match, and not a few are often double uploading their accountability report files.

Suggestions

The importance of socialization regarding the SITAB Application, the KPU of Cilacap Regency has carried out socialization regarding the use of the SITAB Application but not a few also uploaded the wrong files, inputted the wrong nominal and some even uploaded double files. This of course will make the KPU of Cilacap Regency work twice in checking it, therefore the KPU of Cilacap Regency must ensure the audience whether they really understand or not and be more assertive to ensure it.

Improved Features in the SITAB Application, The need for improvement in the SITAB Application is by limiting the maximum file upload limit so that those who examine the LPJ files do not have difficulty and do not need to delete one by one.

When the KPU monitored several sub-districts, the author observed that many PPK / PPS looked cool on their own and did not listen to what was explained by the KPU of Cilacap Regency so when it was time to practice this, the PPK / PPS was finally confused. The KPU of Cilacap Regency needs to be more assertive in dealing with this for the smoothness of the Pilkada process. One of them is by giving a warning to those who are busy themselves during the activity.

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